

Environment & Sustainability

SCHOOL



exponential
EDUCATION

SYLLABUS

International Sustainable Business Course

LEVEL II

SCHOOL**MODULE 1: SUSTAINABILITY, ESG AND SUSTAINABLE FINANCE**

- Session 1: SUSTAINABILITY, ESG AND SUSTAINABLE FINANCE
- Session 2: SUSTAINABILITY AND ESG PRINCIPLES AND STANDARDS
- Session 3: RATING AGENCIES AND ESG SERVICE PROVIDERS
- Session 4: MEGATRENDS IN ESG AND THE SUSTAINABLE CONSUMER
- Session 5: THE IMPACT OF SUSTAINABILITY AND ESG FACTORS ON A COMPANY'S VALUE

MODULE 2: THE FINANCIAL SECTOR AND SUSTAINABILITY

- Session 6: FINANCIAL PRODUCTS AND FIXED INCOME ASSETS TOWARDS SUSTAINABILITY AND BLENDED FINANCE
- Session 7: SUSTAINABILITY, GOVERNMENTS AND THE FINANCIAL SYSTEM: CENTRAL BANKS, MULTILATERAL DEVELOPMENT AND THE BANKING AND INSURANCE SECTOR
- Session 8: ASSET MANAGEMENT AND SUSTAINABLE INVESTMENT ADVISORY

MODULE 3: ENVIRONMENTAL ASPECTS

- Session 9: GREEN TAXONOMY
- Session 10: CLIMATE CHANGE AND ENVIRONMENTAL RISKS
- Session 11: SUSTAINABLE SUPPLY CHAIN
- Session 12: CO2 MARKET AND DECARBONIZATION
- Session 13: CIRCULAR ECONOMY, GREEN TRANSITION TECHNOLOGY AND ENERGY EFFICIENCY
- Session 14: SUSTAINABILITY METRICS AND REPORTING

MODULE 4: SOCIAL ASPECTS

- Session 15: THE EVOLUTION OF THE COMPANY'S SOCIAL ENTITY
- Session 16: RESPONDING TO SOCIAL PRESSURES: A SECTORAL MODEL
- Session 17: SOCIAL DIMENSIONS: GENDER EQUALITY AND DIVERSITY MANAGEMENT
- Session 18: SOCIAL DIMENSIONS: INCLUSION, INEQUALITY, HUMAN RIGHTS AND LABOR REGULATIONS IN THE SUPPLY CHAIN CONCLUSIONS
- Session 19: THE ROLE OF CULTURE IN THE SUSTAINABILITY STRATEGY
- Session 20: SOCIAL ASPECTS IN INTERNATIONAL ESG REPORTING STANDARDS, THEIR APPLICATION TO THE CULTURE OF SUSTAINABILITY.
- Session 21: HUMAN CAPITAL AND LEADERSHIP

MODULE 5: GOVERNANCE ASPECTS

- Session 22: CORPORATE GOVERNANCE: INTRODUCTION
- Session 23: CORPORATE GOVERNANCE: APPLICABLE LEGISLATION, APPROACHES, INTEGRATED MODEL and "SHAREHOLDER ENGAGEMENT"
- Session 24: KEY ASPECTS IN THE OPERATION OF THE BOARD OF DIRECTORS
- Session 25: CORPORATE GOVERNANCE: REMUNERATION OF THE BOARD OF DIRECTORS AND SENIOR MANAGEMENT MEMBERS APPOINTMENTS AND REMUNERATION COMMITTEE
- Session 26: THE AUDIT COMMITTEE AND RISKS
RISKS AND THEIR MANAGEMENT INTERNAL CONTROL AND INTERNAL AUDIT
REPUTATIONAL RISK
- Session 27: CORPORATE GOVERNANCE AND SUSTAINABILITY: THE ROLE OF THE BOARD OF DIRECTORS
- Session 28: THE BOARD OF DIRECTORS AND THE IMPLEMENTATION OF THE SUSTAINABILITY STRATEGY